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- Economics and Agricultural Economics
- Utility Theory
- Demand and Elasticity of Demand
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- Market and Marketing Structure
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Fundamentals of AGRICULTURE ECONOMICS

(As per 5th Dean's recommendations)

This book is unique among economics books. It not only contains topics as in mainstream textbooks, but it explains the economics in more pragmatic way in a lucid language. Green revolution may have increased the production in agriculture but not considerably in farm income. Sound knowledge in agricultural economics is necessary in increasing farm income. This book gives basic and fundamental understanding to the readers about the subject Agricultural Economics. Sincere efforts have been made to describe the Agricultural Economics in systematic and comprehensive manner. Key concepts such as Utility Theories, Laws of Demand and Supply, Elasticity of Demand and Supply, Laws of Returns Distribution Theory, Production, Market Structure, National Income, Population, Finance etc, are explained in detail in simple language with examples and graphs. Subject matter is illustrated with diagrams, graphs and tables wherever necessary. The book has been written keeping in view the requirements of the Diploma, Graduate, Post-Graduate students, teachers and research scientists of Indian Agricultural Universities as per the latest updations of the 5th Deans' Committee Recommendations. This book is highly beneficial to students who are preparing for ICAR and state agricultural university entrance examinations (Economics).

Nowadays the State public service commission's Agricultural Officer examination concentrates more on Agricultural economics subject. Major share of questions in Tamil Nadu Public Service Commission's Agriculture extension officer exam 2018 came from agricultural economics. This book will be extremely beneficial for such state public service and bank specialist officer (Agri) aspirants.

